

## FRANCHISEE

*Hungry i proposes to offer the franchise in different parts of the India to cope up with the increased awareness about more healthy foods and cash in the opportunity provided by the vacuum in the market in this segment.*

*More and more people are abandoning the junk food all over the world so as to keep away from the obesity and hyper activity and abnormal behavior in the children, eventually to keep fit, which has been proved by the researches carried out all over the world.*

## MASTER FRANCHISE

Master franchisees who can invest into 8 to 10 outlets at a time. Please contact us for more information

## . REQUIREMENT FOR A FRANCHISE

- ◇ *Investment of ₹.3-5 lakhs for express counter and ₹.5-15 lakhs for restaurant format store.*
- ◇ *Retail Space of 300--1000 sq. ft ownership / lease basis.*
- ◇ *Time commitment of 10/12 hours per day to Hungry i business.*

## TERMS AND CONDITIONS.

*Hungry i offers:*

- 1. Expertise and trade mark transfer .*
- 2. Designing of the outlet, kitchen and all display and other equipments according to the norms of the company.*
- 3. Training of man power/ Supply of trained man power.*
- 4. Supply of all essential things for maintaining homogeneity of the product.*
- 5. Vendor development.*
- 6. Setting all process and systems and system controls in place to ensure smooth running of the outlet.*
- 7. Assistance for setting up of kitchen for outlets outside DFLHG*
- 8. For outlets in Noida, there will be no back up kitchen as all the supplies of all kinds of items will be made from central kitchen .*

- *In lieu of the above deliverables, The Hungry i expect the franchisee to Make payments towards all costs of the project.*
- *One time fees for the Franchise.*
- *Reimburse all the expenses incurred by Hungry i team for setting up of the project in actual.*
- *Deposit a security amount with the Hungry i, which is refundable after three years and He would keep getting 4% per annum interest on the deposited amount from Hungry i during the period.*

- *Pay 10% royalty on the net sales after initial 3 months of running the outlet.*
- *Make payments towards the actual expenses incurred over the regular visits made by the company personnel for supervision. In case of outstation, It is the responsibility of the franchisee to care for boarding, lodging and travel expenses of the personnel.*

*The above conditions constitute broad guidelines for entering into the franchise agreement, but Hungry i keeps itself flexible with the set norms, depending on the merits of the inquiry made for the franchise. The Hungry i is also open to idea of hiring very strategic bare locations, on the basis of minimum guarantee /% on sales (whichever is higher).*